

METHODS AND SYSTEM FOR MANAGING THE DISTRIBUTION OF IMAGE CAPTURE DEVICES, IMAGES, AND PRINTS

Abstract of the Disclosure

5 The present invention is generally directed to methods and systems for distributing
image capture devices, images, and prints. One embodiment of the present invention
advantageously provides cameras, such as digital cameras or film cameras, to
consumers for free or at a discounted cost. In exchange, the consumer makes a
commitment that a certain number of image reproduction or prints will be purchased by
10 the consumer and/or by others. In another embodiment, a user receives prints with
associated advertisements attached at a reduced price.

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